



NEWS FROM SYNGENTA IN NORTH AMERICA

Syngenta Flowers to exclusively sell and market Varinova Cyclamen in the United States & Canada

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- Syngenta and Varinova will support growers and brokers with the some of the best overall choices in Cyclamen genetics to meet grower needs.
- Syngenta and Varinova will jointly service Cyclamen growers with best in class technical support.

GILROY, Calif., USA, March 22, 2019 – Syngenta Flowers, LLC, and Varinova Operations B.V. today announced a new agreement with Syngenta Flowers becoming the exclusive sales and marketing channel for Varinova Cyclamen varieties in the United States and Canada.

Varinova's robust Cyclamen portfolio and innovative breeding pipeline will allow Syngenta Flowers to continue its strong presence in the Cyclamen market and supporting growers with a full range of top-tier varieties.

"The combination of Varinova and Syngenta Cyclamen genetics will continue to support Syngenta as a market leader in Cyclamen as well as bring continual innovation and value to our grower and broker partners in North America" said Scott Valentine, head of Syngenta Flowers in North America.

This combined offering also leverages best in class technical support from both companies with Varinova providing technical support to North American growers in conjunction with Syngenta's own technical expertise to give grower a full package of genetics and technical growing support.

"We have been working on the development of our Cyclamen assortment with the North American market in mind. Next to our current assortment, we are anticipating much more interesting introductions to come. The vast network of Syngenta and our knowledge of Cyclamen will be a strong combination to benefit the North American growers' demands," according to Bart Kuijter, director of Varinova Operations B.V.

This new offering will be on full display during CAST 2019. Varinova varieties will be available for viewing at Syngenta Flowers CAST location located at 2280 Hecker Pass Road. Gilroy CA, 95020, as well as Headstart Nursery located at 4860 Monterey Road Gilroy, CA 95020

About Varinova Operations B.V

Varinova, a Dutch family owned breeding company specialized in Cyclamen, focuses on plant development and seed production. With over 35 years of experience and research in breeding techniques, Varinova succeeded in developing plant varieties which are characterized by compactness, uniform growth and large flowers. At Varinova, much attention in breeding is paid to plant resistance; plants that are easy to grow in extreme climates; plants that cannot easily

get fungi. Varinova is constantly looking for new breeding techniques and for possibilities to develop new types, shapes and colors. However, most of all Varinova is looking for innovative possibilities to make the culture even easier.

For more information about Varinova visit www.varinova.com and Syngenta Flowers www.syngentaflowers-us.com. Join the conversation online – connect with Syngenta at Syngenta-us.com/social.

About Syngenta

Syngenta is one of the world's leading agriculture companies. Our ambition is to help safely feed the world while taking care of the planet. We aim to improve the sustainability, quality and safety of agriculture with world class science and innovative crop solutions. Our technologies enable millions of farmers around the world to make better use of limited agricultural resources. With 28,000 people in more than 90 countries we are working to transform how crops are grown. Through partnerships, collaboration and The Good Growth Plan we are committed to improving farm productivity, rescuing land from degradation, enhancing biodiversity and revitalizing rural communities. To learn more visit www.syngenta.com and www.goodgrowthplan.com. Follow us on Twitter at www.twitter.com/Syngenta and www.twitter.com/SyngentaUS.

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This document may contain forward-looking statements, which can be identified by terminology such as 'expect', 'would', 'will', 'potential', 'plans', 'prospects', 'estimated', 'aiming', 'on track' and similar expressions. Such statements may be subject to risks and uncertainties that could cause the actual results to differ materially from these statements. For Syngenta, such risks and uncertainties include risks relating to legal proceedings, regulatory approvals, new product development, increasing competition, customer credit risk, general economic and market conditions, compliance and remediation, intellectual property rights, implementation of organizational changes, impairment of intangible assets, consumer perceptions of genetically modified crops and organisms or crop protection chemicals, climatic variations, fluctuations in exchange rates and/or commodity prices, single source supply arrangements, political uncertainty, natural disasters, and breaches of data security or other disruptions of



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