



Montauk Daisy CULTURE UPDATE

Montauk daisy is an unusual plant with very easy cultural needs. Montauk daisy culture is very similar to garden mum culture, making it an excellent companion to your garden mum program.

KEY CULTURAL POINTS

Propagation: Montauk daisies are slower to root than garden mums. Plan to add 5 to 7 days to the propagation time versus garden mums. We encourage using night-interruption mum lighting during propagation, similar to garden mums.

Branching: Pinching is required. These are not as free branching as garden mums. Use additional plants per pot and longer growing times for finishing.

Plants per Pot: Plan to add at least one more cutting compared to a garden mum in the same pot size.

Cold Temperature Exposure: Warm temperatures are required. Montauk daisies are rather cold hardy, but love to grow during the warm days of summer. This makes Montauk daisy an easy-to-force perennial requiring no vernalization. Keep night temperature above 65°F when forcing for flowering outside of the fall season. When exposed to cold temperatures, internode length is reduced and plants remain vegetative. Spring-grown plants will require heat to keep the night temperature above 65°F.

Daylength for Flowering: Short Days

Natural Season Production: Natural-day flowering is the end of September across North America. Blackcloth can be used to force plants into flower for sales earlier in the season.

Blackcloth Requirement: Seven week response time. Plants require approximately 1½ times more long days after pinch than garden mums. Provide night interruption prior to blackcloth treatment to get proper plant size.

With its glossy green leaves and large daisy flowers, Montauk daisy is a real eye-catcher at retail, and is a simple addition to your existing garden mum program.

Note: These suggestions are only guidelines and may have to be altered to meet individual grower's needs. Check all chemical labels to verify registration for use in your region.

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