



NEWS FROM SYNGENTA FLOWERS IN NORTH AMERICA

GILROY, Calif., USA, August 29, 2020 – Missed out on Summer Trials? Syngenta Flowers brings the results to you with its latest webinar.

Join host and Technical Lead, Jamie Gibson, Ph.D., as he highlights Syngenta Flowers' top performing New Varieties from this summer's trials sites around North America in a short webinar called **'2020's Hottest New Varieties: Summer Trial Review with Syngenta Flowers' on Thursday, September 17 at 11:30 a.m. EDT**. He will review Syngenta's new products via photo and videos compiled by our experts from some of the most important regional trials and open houses in the industry.

Also, Jamie and his team of Syngenta Technical experts have brought 2020 summer trials directly to you, via our brand-new **Syngenta Flowers Trial Results Webpage!** Since many of us could not travel to your favorite trials, we now invite you to browse through our organized galleries of photos and videos of our best new varieties and top garden performers from regional trial ground around North America. Please spend some time viewing our interactive new page at www.syngentaflowers-us.com/trials/2020.

We hope you will join our best-in-class technical experts in our upcoming webinar and events. Join our mailing list to receive emails and alerts about this and other Syngenta Flowers events and information. Follow us on social media channels for registration links and more info via Facebook, Instagram and LinkedIn.

About Syngenta Flowers

Syngenta Flowers is a leading global company in the pot and bedding plants market. We produce seeds, cuttings and young plants that fulfil grower's and retailer's needs. 2,300 passionate people bring color to the world with innovative varieties in a broad range of crops. As part of Syngenta, a global company with a strong focus on the seeds business and breeding, we have access to leading breeding technologies. We create value for our customers by creative collaborations with strong partners. To learn more visit www.syngentaflowers-us.com and www.syngentaflowers.eu.

About Syngenta

Syngenta is one of the world's leading agriculture companies. Our ambition is to help safely feed the world while taking care of the planet. We aim to improve the sustainability, quality and safety of agriculture with world class science and innovative crop solutions. Our technologies enable millions of farmers around the world to make better use of limited agricultural resources. With 28,000 people in more than 90 countries we are working to transform how crops are grown. Through partnerships, collaboration and The Good Growth Plan we are committed to improving farm productivity, rescuing land from degradation, enhancing biodiversity and revitalizing rural communities. To learn more visit www.syngenta.com and www.goodgrowthplan.com. Follow us on Twitter at www.twitter.com/Syngenta and www.twitter.com/SyngentaUS.

###

Media Contact:

Olivia Sellards

Customer Marketing Manager, Syngenta Flowers, North America

(408) 612-6013

olivia.sellards@syngenta.com

Web Resources:

[Know More, Grow More](#)

[Syngenta Newsroom](#)

[Syngenta U.S.](#)

[Thrive](#)

[GreenCast](#)

[Syngenta Flowers](#)

Cautionary Statement Regarding Forward-Looking Statements

This document may contain forward-looking statements, which can be identified by terminology such as ‘expect’, ‘would’, ‘will’, ‘potential’, ‘plans’, ‘prospects’, ‘estimated’, ‘aiming’, ‘on track’ and similar expressions. Such statements may be subject to risks and uncertainties that could cause the actual results to differ materially from these statements. For Syngenta, such risks and uncertainties include risks relating to legal proceedings, regulatory approvals, new product development, increasing competition, customer credit risk, general economic and market conditions, compliance and remediation, intellectual property rights, implementation of organizational changes, impairment of intangible assets, consumer perceptions of genetically modified crops and organisms or crop protection chemicals, climatic variations, fluctuations in exchange rates and/or commodity prices, single source supply arrangements, political uncertainty, natural disasters, and breaches of data security or other disruptions of information technology. Syngenta assumes no obligation to update forward-looking statements to reflect actual results, changed assumptions or other factors.